



Integra Announces New CISR Designee

LOS GATOS, CA - (Insurance Wire) – July 1st, 2007 - The designation of Certified Insurance Service Representative (CISR) has been conferred upon Bobbie Clapp, Personal Insurance Senior Account Executive of Integra Insurance Services in Los Gatos, CA after her successful completion of five, one-day courses covering all areas of insurance risks and exposures, followed by extensive examinations.

The CISR Program, available to insurance professionals in all 50 states and Puerto Rico, is distinguished from other programs of its kind by an annual continuing education requirement, which ensures that designees stay current on the important policy changes and trends within the industry.

Ms. Clapp is to be commended on her dedication to professionalism as evidenced by the completion of the CISR designation and her commitment to continuing education.

The CISR designation is awarded by the Society of CISR, a not-for-profit organization and member of **The National Alliance for Insurance Education & Research**, the nation's premier provider of insurance and risk management education. This year, the Society of CISR celebrates its 21th anniversary with over 77,500 participants in the Program and more than 26,000 individuals holding the CISR designation.

For more information about Integra Insurance Services please visit www.integra-insurance.com

For more information on The National Alliance please visit www.thenationalalliance.com

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